

Lydia[®]
LOGISTICS

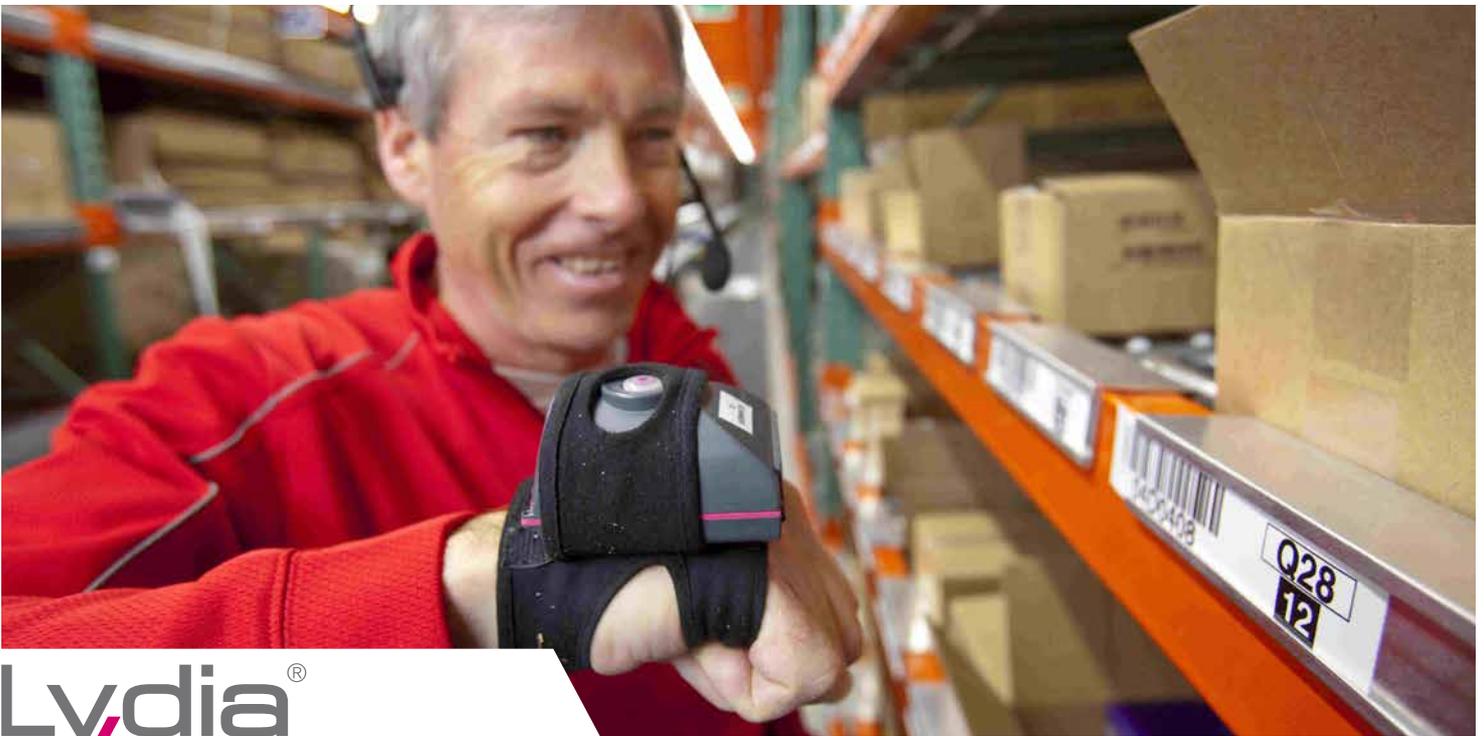


At Schwabe, Voice Recognition and Barcode Technology Work Hand in Hand

Schwabe North America Inc. is the leading premium natural medicines enterprise in North America. Known for its heritage of excellence in the natural product industry, Schwabe North America manufactures and distributes over 800 dietary supplements and natural medicines. When Schwabe NA designed a new 100,000-square-foot distribution center in Green Bay, Wisconsin, it took a fresh look at all of its materials handling.

The Choice
is Voice

topVOX[®]
VOICE SOLUTIONS



Lydia[®] LOGISTICS

After thoroughly evaluating barcode scanning, pick-to-light and voice pick systems of different vendors, Schwabe decided on a combination of voice and barcode scanning. According to Tom Krajewski, Director of Distribution, the combination of voice and wearable barcode wrist scanners was the winner of every ROI evaluation. Krajewski said, "We looked at it as a significant return for a comparatively small investment."

Schwabe decided on the topVOX voice solution following a visit to a technology lab in the Chicago area. They took five warehouse employees to the lab, where the Schwabe products were staged in racking to simulate the environment in the Distribution Center in Green Bay with the goal to get feedback from the employees. After evaluating the Lydia[®] voice system for the day, Krajewski said, "In about five minutes they were up and running. At the end of the day, the vote was one hundred percent in favor of voice."

Schwabe plans to use voice down the road in replenishment and returns operations as well, where they believe the technology will deliver a significant improvement in productivity.

"Before moving to this new Distribution Center, we were picking 160 lines per hour" says Tom Krajewski. "After operating for only two weeks, we were at nearly 175 lines per hour and we anticipate getting to 240 lines per hour. In the future, we expect we can reach 300 lines per hour."



"In addition to the system being very operator-friendly, it is a great tool for the operations manager. If I need to make changes, I can go right into the voice database and edit."

*(Tom Krajewski,
Director of Distribution)*

Customer Profile

Customer:

Schwabe North America Inc.

Branch:

Manufacturer and distributor of food supplements and nutraceuticals

Location:

Green Bay, Wisconsin, USA

Application:

Picking

Results:

Productivity increase of 25%

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VOICE SOLUTIONS

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