



Lydia[®]
LOGISTICS

Bepensa

The Right Oder at the Right Time and in the Right Sequence.

BEPENSA, the leading manufacturer and distributor for Coca Cola beverages located at México's Yucatan Peninsula is achieving higher accuracy rates in its distribution center in Merida, Mexico since the implementation of Lydia[®] from topVOX in 2007. With hundreds of delivery trucks going in and out each day it is imperative that all trucks are loaded with the proper orders for on-time delivery. Specifically for this reason, BEPENSA decided to implement Lydia[®].

The Choice
is Voice

topVOX[®]
VOICE SOLUTIONS



Lydia[®] LOGISTICS

According to Juan Carlos Dupinett, Corporate Logistics Manager for BEPENSA: "The decision to select the voice recognition system from topVOX was based on a variety of reasons, such as quality, performance, price and flexibility. Lydia[®] seamlessly integrated with our WMS, and thanks to the speaker independent solution, operators were picking with voice within minutes. There are many different dialects in the Yucatan, but speech recognition is excellent for all operators."

"The idea of this project originated from observing the time that employees were losing while working with paper pick lists, which was approximately 20%, explains Juan Carlos Dupinett, Logistics Manager. "Initially, we thought that this technology was too expensive. Nevertheless, after research, we realised that we actually had a great payback on this project."

The benefits have been enormous. Productivity within the first few weeks already showed an increase of well over 20 percent and is currently at 33%. "We

are confident that this new technology will result in improved satisfaction from our clients and customers" concludes Jeremias Cibà Tún.



"Finally, with topVOX, we have the means to measure our picking operation, monitor pick rates and see where and when errors occur."
(Jeremias Cibà Tún)

Customer Profile

Customer:

BEPENSA S.A. de C.V.

Branch:

Distributor of Coca-Cola Products

Location:

Merida, Mexico

Application:

Picking

Results:

- / 33% productivity increase
- / Reduction in errors
- / Increased safety

topVOX[®]
VOICE SOLUTIONS

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